

Uzakbayeva S.A.

THE ESSENCE OF FORMATION OF VALUABLE ORIENTATIONS OF THE STUDENTS BY MEANS OF THE KAZAKH NATIONAL CULTURE

Uzakbayeva Sakhizhamal Askarovna, doctor of
pedagogical sciences, professor KazUIRIL named after Abylay
khan

Abstract

The formation of valuable orientations of the students means of the Kazakh national culture is a purposeful process which both in substantial, and in organizational aspect depends on goals and the expected results subordinated to the purposes of training of the students to spiritually and to moral healthy life and professional activity in the conditions of the changing society.

Keywords: valuable orientations, professional activity, valuable characteristic, culture, national culture, cultural wealth, valuable orientation of students, formation, professional and pedagogical position, professional responsibility.

1. Introduction

The formation of valuable orientations of the students means of the Kazakh national culture, according to the number of scientists, represents evolutionary process of transfer of the saved-up experience from generation to generation at which educational and educational problems are being solved. And it is right. As formation of the personality isn't made for a short time, and proceeds procedurally and there is it in the continuous movement. This movement long. It exists in the personality so much, how many in her there are changes.

And on reaching the mature years this formation doesn't stop as the social reality changes, position of the personality in society changes, so, and the social role undergoes changes, and life experience pushes the personality to reconstruct some views in

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relationship with the world. Only in the social environment there is a personality, and in this environment approves the "I".

The concept "formation" which is being widely applied in social education means creation, the organization, drawing up something, giving of a certain completeness to something [1]. To say that the personality for some certain time finally took place it is impossible as dynamics of life and the twisting course of events will influence the person until the end of his life. And it means, there is a need for broad and flexible concept which would reflect infinity of change of the personality under the influence of all sum of vital and social factors. Such concept is "formation". "The formation of the personality – process of change of the personality during her interaction with reality, emergence of physical and social and psychological new growths in structure of the personality and, in this regard, change of external manifestations (form) of the personality thanks to which it exists for other people" [2].

By the words of Yu.G.Fokina, "to form belief, new valuable orientations are means to change conceptual model of activity of the person in the environment and in society. As a matter of fact, such processes promote the operated formation of the identity of the student" [3].

2. Main part

In the course of the receiving the higher education the student masters new fields of activity, gets new, more extensive opportunities to influence on people around directly or indirectly, by result of the activity. These new opportunities have to be supported with the new, higher level of a moral assessment of the potential actions. Formation of this level is also formation of valuable orientations.

The formation of valuable orientations – the difficult pedagogical process connected with activity of subjects of this process with their activity. It assumes the changes in the intellectual, emotional, physical sphere of the personality, its enrichment and improvement.

The formation of valuable orientations belongs to the social phenomena and acts as one of factors of life and development of society. With this positions it is one of the processes of socialization of the individual happening during lifetime of the individual in any society. In these processes the individual realizes expediency of certain ethical standards and rejects them or includes them in the system of values.

The formation of valuable orientations belongs and to the psychological sphere as it is turned directly to ability of the young

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man to reflect world around in consciousness, and, from this position, can be analyzed as process of purposeful development of ability of the person to reflect the world and to interact with the world.

The formation of valuable orientations is also an element of universal culture and it is subject to studying from a position culture logical. Then this process appears at us as the purposeful help to the young man in his entry into modern culture which achievements developed throughout long centuries, and her young man has to make assimilation for extremely short terms.

If to look at the formation of valuable orientations philosophically, it is possible to see purposeful process of interaction of one generation with another, the implementation of transfer of experience of life the senior generation to the young.

Acquiring the cultural wealth, the personality is being connected to ready social knowledge, to the existing communication forms. However assimilation of values not identically to formation of valuable orientations. The formation assumes such processing of the information by the personality which means transformation of knowledge to the potential or operating installation acting as a factor of regulation of behavior in a concrete situation.

The formation of values assumes synthesis of such components as external information influence; activities of the personality for assimilation and processing of this information; social practice of the individual as independent source of information; comparison of "stable" information which the personality have, and with the purpose to definition of the opportunity of its use [4].

The creating and realizing the values, living in the spiritual sphere, joining national and world cultural traditions, mastering culture language, abilities to be guided in the world of values, the person is being formed as the personality, as the expert, as the citizen. Human life is imaginable only in the world of the existing values. For identification of the essence of formation of valuable orientations the position of professional and pedagogical is being got out by us: formation of the valuable orientations somehow is being considered that will be organized in special establishments by professionals – the teachers done by society professional powers and bearing professional social responsibility.

The above allows to draw a conclusion that formation of valuable orientations is the purposeful substantial professional activity of the teacher promoting the maximum development of the identity of the young man, his entry into a context of modern culture,

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its formation as the subject and the strategist of own life, worthy the person.

The organization of this activity leans on a scientific picture of process of the formation of the personality as only on condition of full compliance of professional activity to the social and psychological nature of this process the high professional result is possible.

In our opinion, the analysis of the concept "formation of valuable orientations", using aspect approach will help to open its versatility. In research we are limited to formation of valuable orientations by means of the Kazakh national culture therefore further we consider aspects of substantial treatment of concept formation of valuable orientations as the value, as a factor of change of qualities of the personality, as process, as result. Because to understand essence of formation of valuable orientations as difficult multidimensional, complete phenomenon it is possible only in unity of these aspects.

Conditional division is being used by us for the purpose of emphasis of attention on various parties of formation of valuable orientations in process of research of its intrinsic characteristics and their realization in practice.

We consider the valuable characteristic from three positions: the formation of valuable orientations as value state, public and personal.

That is values state declarative declaration of need and priority of formation of valuable orientations as means of the Kazakh national culture is being observed in recent years.

"The legislation of Kazakhstan on culture" testifies to it (2000) according to which the State program "Cultural heritage" was approved (2004). It is the program reflects the State cultural policy and supports the cultural capacity of Kazakhstan where the purposes are accurately being formulated: to keep and develop national culture and cultural heritage of the Kazakh people, to support cultural innovations; to make active cultural life in regions of the republic, to revive and develop culture of rural areas; to support cultural and educational activity, scientific researches in the sphere of culture.

However as the practice had showed, the crisis phenomena caused are being observed now: lack of sufficient material investments of the state in cultural development of regions; weak support of schools of sciences and directions of researches; a lag effect of the society which got used to exist in the conditions of other values; loss of former cultural wealth, impossibility of fast development of new reference points and valuable relations. The

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accounting of the existing situation it is necessary for definition of ways of an exit from a crisis state, justification of strategy and tactics of formation of valuable orientations. Attempts of the solution of problems of formation of valuable orientations of youth a trial and error method don't yield a certain result. The strategy which is being guided by steady provisions of philosophy of education is necessary. The mechanism of realization of a postulate on the state value of formation of valuable orientations by means of an education system and justification of technology of educational work in this direction is necessary.

The interests of society in formation of valuable orientations of youth at the present stage are indisputable. However aspirations of the state and society in formation of valuable orientations of youth not always coincide. Despite complexity of the relations between society and the state, essence as of the state, and of the social value of formation of valuable orientations of youth is collective and it is shown in association of efforts of research, public and state collectives in the solution of the listed above problems. The results of scientific research of scientists for the last decades testify to it.

But also the state, and society don't reflect in all completeness of personal value of formation of valuable orientations of future experts, the motivated relation of the personality to activity in the modern conditions.

Today in Kazakhstan new conceptual positions of formation of valuable orientations are being put in which such provisions and the principles as culture – a basis of social and economic rise are being approved ; spiritual life is legislatively protected from national isolation; a priority of universal interests in the course of development of cultural and moral wealth, the principle of humanity in the content of spiritual culture; continuity of national and historical, social and pedagogical experience; synthesis of traditions and innovations in the sphere of culture; freedom, mass character and availability of culture, creative approach, etc. [5].

From above told follows that in justification of strategic and tactical problems of formation of valuable orientations of students, justification of its purposes it is necessary to proceed from its valuable aspects, interrelation of personal, social and state values.

Thus, consideration of intrinsic aspect allows to formulate a main goal of formation of valuable orientations of students means of the Kazakh national culture – formation of readiness for full activity in modern conditions and participations in its transformation; formation of ability to self-realization on the basis of satisfaction of personal, public and state needs for conditions of compliance of the

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educational and educational, professionally focused environment of educational institutions to the changing society.

The purpose of formation of valuable orientations by means of the Kazakh national culture is the private purpose in relation to formation of valuable orientations of youth and the private purpose in relation to the education purpose in general.

For achievement of the purpose it is necessary to solve a number of problems of formation of valuable orientations of future experts:

- improvement of quality of the pedagogical process meeting modern requirements of the personality, the state to system of training of specialists;
- increase in availability of various forms of spiritual and moral self-improvement of students;
- organization of scientific, educational, professionally significant information on the directions of formation of valuable orientations of students means of the Kazakh national culture, their spiritual improvement;
- ensuring continuity of formation of valuable orientations at all stages of system of continuous training of specialists;
- creation of conditions of ensuring process of formation of valuable orientations of future experts with means of the Kazakh national culture (methodical, technological, tool support and preparation of pedagogical shots);
- formation of internal valuable motivation of students.

Formation of valuable orientations of students means of the Kazakh national culture can be considered and as process.

In philosophy process is understood as natural, consecutive change of the phenomenon, its transition to other phenomenon. Here this category first of all is connected with category of development – the natural high-quality change of material and ideal objects which is being characterized as irreversible and being directed.

So, in the most general definition process is that is being developed in time as natural change of various states which sequence is defined by their internal structure and those possible transitions (transformations, transformations) which contain in this structure as its intension [6].

Many authors claim that formation of valuable orientations of the students means of the Kazakh national culture is a purposeful process which both in substantial, and in organizational aspect depends on goals and the expected results subordinated to the purposes of training of specialists to spiritually and is moral healthy

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activity and professional activity in the conditions of the changing society.

In our opinion the understanding of essence of formation of valuable orientations of the students means of the Kazakh national culture as process, have the great importance for increase of its efficiency. It is necessary to track sequence of stages of this process, to prove internal regularity of transition of one stage in another, to show how the end result – readiness of the student to spiritually is being formed and quality of formation of valuable orientations and influence of the Kazakh national culture on development of the identity of future expert is moral healthy professional activity and activity in modern society.

3. Conclusion

The formation of valuable orientations of the students means of the Kazakh national culture can be considered and as the result fixing the fact of assignment by the state, society and the identity of all values generated by this process which is important for an economic, moral, intellectual condition of "consumers". Without forecasting of the expected results of research, connected with formation of valuable orientations, are deprived of sense. Besides, the reality of strategy depends on criteria of productivity of process. The productivity needs to be estimated in a look qualitatively and quantitatively estimated knowledge, abilities, skills, the creative, world outlook, mental and behavioral qualities necessary for professional activity and activity in modern society which are seized by the person in the course of education in concrete pedagogical system. But the result of formation of valuable orientations of students can be estimated by means of the Kazakh national culture and is mediated, at the level of an economic, moral, intellectual, scientific and technical, cultural, mental condition and potential of society, the state etc.

Thus, on the basis of the above it is possible to claim that "formation of valuable orientations of students" can be considered as purposeful process of formation of steady qualities of the identity of the student; as the result fixing the fact of acquisition by the student of skill of the valuable relation to life, steady need for formation of valuable orientations; as a factor of change of personal qualities of the student (social orientation, ability to a reflection, ability to give an assessment to the reality phenomena, etc.).

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