

SOCIOLOGY

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THE CONCEPT OF THE DEVELOPMENT OF INTERNATIONAL SCIENTIFIC COOPERATION AT THE UNIVERSITY SPHERE

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Abstract

In article are offered to consideration of development of some provisions of the international scientific council, developed by the author. The international scientific council is considered as one of instruments of the international positioning of higher education institution. In the conditions of fixed variability of external environment, and also orientation to an innovative entrepreneurial way of development all options of the international positioning and all means of communication policy are important for higher education institution.

Keywords: international positioning of higher education institution, international scientific council, joint surveys, promotion of a brand of higher education institution abroad, international competitiveness

In the current unstable geopolitical conditions for the university one of the primary tasks is the development of the adjustment strategy, the selection of priority areas for development, the strategy and the choice of international positioning methods, an

effective communication strategy address advancement of the university including the results of the research activities of the university through the selection of the correct promotion channels. In my opinion, one of the channels for promoting the results of research activities of the university is the International Council for Science (hereinafter - the Council), created or reorganized from the new current in high school, especially if we are talking about the leading universities of the country, occupying a leading position in the national rankings [1].

The Council will not only see the results of research, but will also retain and attract new foreign colleagues to joint research.

Similar councils already exist in various universities in the first place, participating in the program and 5-100 seeking to promote competitiveness in the international education arena. (Annex 1). The International Council of Russian universities have a different focus and strategy for its work, in this context, it is important to be familiar with the history of the university, a model of which is the story of the University of Finance [4].

For example, the International Council for Science NUST "MISA", created in 2013, his main functions identified: development of recommendations on development strategy NUST "MISA", its additions, changes and implementation in line with the improvement program of the university competitiveness among the world's scientific and educational centers ; consideration of the formation and implementation of research and innovation and education policy, and the policy of infrastructure development of the university; analysis of the relevant aspects of the international activity of the University and make recommendations for their development and improvement. [2].

International Scientific Council, created in Tomsk Polytechnic University in 2014, his main task is to put the expertise areas of coordination of scientific and innovative development of the university and the promotion of the internationalization of its scientific and innovative activities. The world's leading scientists provide expert assessment of all major university projects, advise Russian scientists and promote the brand of the university abroad. The Council helps to establish international contacts with research centers and universities around the world, as well as in recruiting - inviting foreign scholars, professors in the University. [3] Also interesting is the structure and activities of the international scientific councils at the Siberian Federal University [5], the St. Petersburg

Polytechnic University Peter the Great [6], Kazan Federal University [7].

Suggested for consideration two options for creating the International Scientific Council of the educational institution (hereinafter - the Council), or by converting the existing Council for scientific activities, or newly created International Research Council youth orientation.

The advantage of the new Council format (converted from already existing) will be the international composition of the Board that will further testify to the university open to international cooperation. It is proposed to add the international members of the Council (for example, from among the members of the Rector, as well as outstanding scientists partner universities, or working plans to resume / strengthen cooperation with that university in recent years). One of the main functions of the Council will be kept informed through partner universities Foreign members of the Council on international scientific events Financial University, and the latest results of scientific research, which will intensify efforts to attract foreign counterparts for joint research and joint foreign publications.

The proposed second variant of the Council of Youth format - the International Research Council gives us the following advantages: the creation of the Council with the "zero" and reinforcements to the Council on the scientific activities of the university, the establishment of a greater number of contacts with the international faculty of the various foreign universities (it is of foreign professors who are interested in cooperation with the university and perhaps even not affiliated).

The advantage of the Council of youth orientation is an opportunity to attract to work together as a talented students, undergraduates, graduate students of Russian and foreign universities and foreign professors to the research activities of the University of Finance.

Both Council format (youth or transformed Council on scientific activities) aims to bring science and international interests of the university, promoting the results of research activities of the university in the international space, raising the status of the university abroad.

A more active and the most interesting, in my opinion, the format of the International Council it will be Youth Council format for which the author has developed the Regulations on the International Research Council on the example of the Financial University under the Government of Russia.

International Research Council Financial University

1.General regulations

1.1. International Research Council (hereinafter - the Council), the Federal State Budget Institution of Higher Education "Financial University under the Government of the Russian Federation" (hereinafter - Financial University) is a permanent joint advisory body of the Financial University and it is an assembly of authorized representatives of the Council.

1.2. The Council consists of students, graduate students and doctoral students, teachers and researchers of the Financial University (representatives of Russia and foreign countries), as well as those, who plan their activities and study at the Financial University, engaged in research with an international component (in the field of international relations, world economy and international law).

1.3. The Council mission is searching and implementing the collective researches with foreign colleagues in the fields of scientific activity of the Financial University, implementing the collective publications in leading journals of Scopus and other sources for greater integration into the international university, scientific and educational context.

1.4. The Council performs expert and advisory functions for positioning the Financial University in scientific and educational international environment.

1.5. In its activities the Council is guided by the regulations of the European and international law, the Russian Federation, normative legal acts of the Russian Federation and the subjects of the Russian Federation, in the part concerning collective research activities, the Charter of the Financial University and other local normative acts of the Financial University, the present regulations.

1.6. The Council Name:

1.6.1. The full Council name in Russian is Международный научно-исследовательский совет Финансового университета, in English - INTERNATIONAL RESEARCH COUNCIL OF FINANCIAL UNIVERSITY UNDER THE GOVERNMENT OF RUSSIAN FEDERATION.

The abbreviated Council name in Russian - МНИС Финансового университета, in English - IRC FU.

1.6.2. The Council has its own logo, letterhead with its name and other means of visual identification, as well as its own information page, hosted on the website of the Financial University.

1.7. This Regulation will enter into force after adoption by the Academic Council of the Financial University and the approval of the University's rector.

2. The main objectives and directions of activities of the Council

The main objectives of the Council:

2.1. Creation and support of on-line database of English (and other languages) scientific and pedagogical staff of the Financial University using innovative forms of interaction.

2.2. Constant monitoring and broadening the base of the English-speaking scientific and pedagogical staff of the Financial University by adding foreign experts and researchers.

2.3. Promote the establishment of a platform for analysis and discussion of the results of researches and development of the pedagogical staff (especially the academia of the Financial University), including panel discussions, round tables, etc. at international conferences and media communication

2.4. Promotion of international scientific conferences, seminars, retreats, summer and winter science school for students and researchers.

2.5. The development of various forms of cooperation with universities, scientific and professional societies, foundations, both in Russia and abroad.

2.6. Initiative of the Financial University and its branches to create international thematic groups in areas of research and teaching of the Financial University.

2.7. Creating conditions for the Financial University employees to participate in international research grants, scholarships, etc.

2.8. Involving to the work of the Council alumni and employees of the Financial University, currently living abroad.

2.9. Interaction with the Student Scientific society of the University, the Council of young scientists.

2.2. The Council has the right to:

2.2.1. Initiate research activities, as well as participating the scientists of the Financial University in various international and Russian scientific and educational activities.

2.2.2. Create temporary research teams for solving short-term and long-term scientific objectives

2.2.3. Develop and provide to the management of the Financial University certificates and notes that reflect the problems and solutions for lobbying them in the international governmental,

municipalities and public organizations in order to attract attention to the problems and the Financial University initiatives.

2.2.4. Distribute information about the activities of the Council on the official website of the Financial University, the Internet, in the media, with the consent of the first vice-rector for external communications of the Financial University.

2.2.5. Coordinate the activities of the Academic Council of the individual structural units of the University of Finance and / or its affiliates.

3. The procedure of Council formation and work of

3.1. The Council is formed for a term of 4 years from the plenipotentiaries of scientists of The Financial University and its affiliates (the representatives of partner universities and other professional public and the academic community) by the Rector or his authorized representative (vice-rector for scientific work).

The order of the Council formation:

3.2.1 Of the candidates recommended by the heads of departments (in writing or orally), as well as through self-nomination.

3.2.2. In order to establish mutually beneficial cooperation between members of the council, they can be scientists and researchers previously trained or worked at the Financial University, but living abroad nowadays.

3.2.3. Member of the Council has the right to be elected to positions of leadership in the Council, be the part of committees and working groups of the Council, take part in meetings of the Council, submit to the Council proposals for the areas of the Council's activities.

3.2.4. the Chairman of the Council directs the activities of the Council, and is approved by the Academic Council of the Financial University on the proposal of the Rector for 4 years and approved by the Rector's order.

3.3.1. Alternates, as well as the responsible secretary of the Council is appointed by the Chairman of the Council and approved by the vice-rector for scientific work. Chairman, his deputies and the executive secretary of the Council form management of the Council.

3.3.2. Executive secretary of the acts as the Chairman of the Board in his absence or on his behalf, perform other functions in accordance with this provision

3.3.3. The Chairman has the right to form working groups and commissions of the Council for the development of certain activities. The working groups and commissions may include

representatives of the Financial University and, if necessary, representatives of other organizations.

3.4. The Council is empowered to take decisions on its activities in the form of conclusions, suggestions and complaints. The Council operates in accordance with the annual work plan, which is adopted at the meeting of the Council and approved by the Chairman of the Council.

Meetings of the Council are convened once in three months, but at least twice a year to approve the main directions of activities of the Council, the work plan, discuss the results of operations, as well as other issues related to the sphere of activities of the Council. Council meeting shall be considered valid if at least half of the Council members is attended. Procedure of consideration of the issues and agenda of meetings is determined by the Chairman of Council.

3.5. The Council's activity report is approved annually at the last annual meeting of the Council with participation of all stakeholders, including the management of the Financial University.

3.6. The basis for decision to exclude the scientist / researcher from the Council and early termination of his powers as a member of the Council can be:

3.6.1. Non-execution (not the proper execution) of duties, damage the reputation of the Financial University, lack or loss of interest in the work of the Council.

3.6.2. Own member's decision with a written notice to the Chairman of the Council about it.

3.7. After expiration of the Council's term, new candidates gather, recommended by the heads of departments, as well as through self-nomination.

4. Rights and obligations of the Council's members

4.1. All members of the Council have equal rights and obligations.

4.2. The member of the Council has the right to:

4.2.1. To elect and to be elected to the Council.

4.2.2. Get the full information about the Council's activities.

4.2.3. To address to the Chairman of the Council and his deputies on matters related to the Council activities.

4.2.4. Make suggestions to improve the Council's work.

4.2.5. Using the support of the Council in his scientific activities.

4.2.6. Participate in meetings of the Council, make any proposals and participate in free discussion of all the issues in accordance with the approved regulations.

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4.2.7. Present his point of view in writing or electronically to the members of the Council in the case of absence during the Council's meetings.

4.2.8. Leave the Council at his own request by notifying the chairman of the Council

4.3. Council members' obligations:

4.3.1. Observe the current obligations, local regulations of the Financial University, and also carry out the Council's decisions.

4.3.2. Attend meetings of the Council and, if unable to attend, keep in touch with the help of electronic means of communication and the Internet.

4.3.3. Carry out the decisions and instructions of the Council, adopted within its powers as defined by the present regulations.

4.3.4. Carry out obligations, follow the objectives and tasks of the Council in the activities

4.3.5. Receiving a message from the Council Asset containing questions or requests for the implementation of orders relating to the activities of the Council, to transmit to the Council Asset response or notification, why can not be answered in time no later than the deadline specified in the message and in the prescribed manner

4.3.6. Inform The Council and the University's management about initiatives in accordance with this Regulations.

4.3.7. Promote the positive reputation of the Financial University by their actions

5. Council and the Financial University leadership Interaction

5.1. The Financial University provides, if necessary, financial, material and logistic support to the Council's work.

5.2. Vice-Rector of the Financial University coordinates the activity of the Council.

5.3. In order to solve strategic issues the Council has the right to appeal to the leadership of the Financial University.

Final provisions

The decision about reorganization or termination of activities of the Council is taken by the Council (at least 2/3 of the votes of those present at a meeting of members of the Council), or on the basis of decisions of the Financial University Academic Council and approved by order of the Rector of the Financial University.

This Regulation is valid indefinitely from the date of approval by the rector.

International Council for Science may help to develop international relations in the field of education, which will be accompanied by extensive business contacts and opportunities to expand both the scientific potential of the university, and to promote its international positioning.

International Scientific Council will also expand the practice and gain experience in the field of education from around the world as high school should be interested in the continuous monitoring and tracking the latest trends in education. International Council for Science may become a platform for collaboration at international level, the exchange of knowledge and experience, expanding social and economic ties between the two countries. In conclusion, I would like to emphasize that science is international, and it never ceases to play a very important role in any political conditions.

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